

Dear DAAD scholarship holders and alumni we would like to draw your attention to an exclusive round table at ARD-Hauptstadtstudio.¹

On **Tuesday, April/30th 17 h** you are invited by DAAD-Freundeskreis Berlin to a discussion with

Ulrich Wilhelm,

**President of the first German Radio and TV channel ARD and
intendant of Bavarian Radio and TV**

on the subject:

European Digital Platform,

before the round table there will be

a guided tour of the Berlin Studio.²

By the initiative for such a European Digital Platform Ulrich Wilhelm https://de.wikipedia.org/wiki/Ulrich_Wilhelm wants to counterbalance the influence of big global players such as Google, Facebook and YouTube. A main objective being to bring back a more balanced reporting with a focus on verified content in accordance with our European core values as he explains more in detail in the following interviews <https://www.handelsblatt.com/unternehmen/it-medien/interview-mit-ulrich-wilhelm-wir-brauchen-ein-europaeisches-youtube-der-plan-des-ard-chefs/23097500.html>, <https://www.youtube.com/watch?v=pplDY8JBhMg>.

Those interested in taking part are asked to directly apply till April/22nd by mail to Richard Schubert schubert@xxxxxxxxxxxxx.yy, who is organising this event together with his colleagues of DAAD-Freundeskreis as part of his “mixed alumni round table”³ - some alumni of Bavarian Hanns Seidel Foundation, as well as of Max Planck Society will also take part in the event. The total number of participants will be round 20. In any case you get a mail stating whether you can take

1 Joint Berlin TV studio of first German radio and TV channel ARD. For those not familiar with the German media landscape it could perhaps be interesting to read a little bit about the special federal structure of the first German radio and TV Channel (<https://de.wikipedia.org/wiki/ARD>), our speaker Ulrich Wilhelm is head of.

2 The guided tour by Joachim Wendler (Studioleiter des BR im ARD-Hauptstadtstudio) is scheduled for 17 h, the round table with Ulrich Wilhelm for 18 h.

3 http://berlin-3d-art.de/politische_hintergrundgespraeche.htm

part or not till April/26th. The discussion will be in German and English, so all participants should have at least some passive knowledge of German.

Please indicate in the application mail:

alumni: profession, affiliation?

scholarship holders: country / university / subject of studies?

To have a most interesting debate we would like our scholarship holders to answer some questions concerning their background and their interests:

- What points would be of particular interest for you to be included into the discussion?
- Are you familiar with the media landscape in your country and can you comment on their role?
- What are in your view the most interesting and/or important points in the above linked interviews given by Ulrich Wilhelm (Handelsblatt, TV)?

Please return the answers along with your application.

Participants will be selected by the organisers for the limited number of places based on the answers to the above questions in an attempt to form a best mutually enriching panel for the given subject. The meeting point will be communicated to the participants in the confirmation mail. By applying to the event you agree that your name and the above details will appear on the participants list sent to all participants as part of the confirmation mail, or shortly later. Please, bring an identity card to the event, only people on the participants list will be admitted, there will be no additional waiting list. Please, use the following number for important organisational questions on the day of the event xxxx/yyyyyy. Some photos will be taken by the organisers for internal and external use.

We are looking forward to an interesting evening.

Dr. Richard Schubert